



You can help the earth at no cost to you — through your regular shopping!

- Over the past decade, the Sierra Club Huron Valley Group's **Shopping for the Earth** program has helped generate \$110 million to preserve natural areas and farmland.
- You can help us do more by buying Shopping for the Earth cards for the stores where you already shop.
- For every \$20 of cards you buy, you get the full \$20 value in store credit—and you earn from \$0.80 to as much as \$3, depending on the merchant, for the local Sierra Club.

"We donated \$140 last year to prevent sprawl and protect wildlife. It was easy, and it didn't cost us anything extra."
-Gwen Nystuen

"A bonus for nature for every grocery purchase I make- even chocolate!"
-Rita Mitchell

Two ways you can order your cards:

1. **A Mail-In Order Form** for local stores -- See below.
2. **Online ordering** for national stores and some local stores. Stores include Amazon, iTunes, L.L. Bean, Land's End, Sears, and hundreds more - including department stores, restaurants, hotels, and more. It's easy and convenient to order and pay online. Visit <http://michigan.sierraclub.org/huron/glscrip.htm> to learn more & get started!

Great for:

- ✓ Regular purchases like grocery shopping
- ✓ Giving as gifts
- ✓ Planned purchases like appliances
- ✓ Making online purchases

Mail-in Order Form

Please fill out the number of cards you'd like for each store below (maximum \$500 total per order).
Your total order: \$_____



Ann Arbor People's Food Co-op	_____ cards @ \$25 each	_____ cards @ \$50 each
Arbor Brewing Company	_____ cards @ \$25 each	
Arbor Farms*	_____ cards @ \$20 each	
Borders Books & Music	_____ cards @ \$25 each	_____ cards @ \$50 each
Busch's*	_____ cards @ \$5 each	
Hiller's Markets*	_____ cards @ \$50 each	
Kroger*	_____ cards @ \$5 each	
Produce Station	_____ cards @ \$25 each	_____ cards @ \$50 each
Whole Foods	_____ cards @ \$50 each	_____ cards @ \$100 each
Meijer	A rebate program - please see our website for details on how to sign up: http://michigan.sierraclub.org/huron	

* Reloadable cards! The cards for these stores are reloadable, and the Sierra Club receives a contribution each time you reload, so only one card is needed per person. NOTE: For **Kroger**, please register your card at www.krogercommunityrewards.com so that the Sierra Club receives a donation from your reloads.

Name: _____

Please send me local Sierra Club email updates

Address: _____

Please send me the local Sierra Club newsletter

Phone: _____ Date _____

Email: _____

Your information will not be shared with any group.

Mail with your check payable to
"Sierra Club Huron Valley Group" to:
Ed Steinman (esteinma@umich.edu)
621 5th St.
Ann Arbor, MI 48103

FAQs About "Shopping for the Earth"

Q: What can I buy with these cards? Which stores accept them? Do they ever expire?

A: You can use EarthCash cards to buy almost any item at any U.S. location for the stores listed below. Cards cannot be redeemed for their full value in cash. The change and expiration date policies for each participating store are listed below.

Store	Change Policy	Card Expiration Date
Ann Arbor People's Food Co-op ¹	Store debit card retains unused balance	None
Arbor Brewing ¹	Store debit card retains unused balance	1 year after purchase
Arbor Farms ²	Store debit card retains unused balance. Arbor Farms donates 3% when a card is reloaded using a credit card and 5% if reloaded via check, debit card or cash. Reload BEFORE making purchase.	None: ignore wording on back of card.
Borders Books & Music ¹	Store debit card retains unused balance	None
Busch's ²	Store debit card retains unused balance Busch's donates 3% when a card is reloaded using a credit card and 5% if reloaded via check, debit card or cash.	None
Farmer Jack ¹	Store debit card retains unused balance	None
Hiller's Markets ¹	Up to \$1 in cash; larger amounts in a checkout-printed voucher	None
Kroger ²	Store debit card retains unused balance	None
Meijer	Rebate program, not applicable (see http://michigan.sierraclub.org/huron/SFTE_Meijer.pdf).	
Produce Station ¹	Store debit card retains unused balance	18 months of non-use
Whole Foods ¹	Store debit card retains unused balance	None (\$2/month charged if unused for 24 months)

1 non-reloadable card • Consider buying several cards.

2 reloadable card • The Sierra Club receives a contribution when you reload card, so only one needed per person.

Q: Can non-members buy or use EarthCash cards?

A: Absolutely! In fact, we encourage you to tell your friends and neighbors about the program -- it's a chance for them to help improve their local environment, too, and since EarthCash cards are transferable you can give them to others as gifts.

Q: Do I still earn the usual store bonuses and benefits?

A: Yes!

Q: Can the store replace EarthCash cards if they are lost, stolen, or defaced?

A: Sorry, neither the stores nor HVG can replace cards after you purchase them (except at Kroger).

Q: I love what you're doing! How can I get more EarthCash cards?

A: You can get more cards at any time by mail, or in person at our monthly meetings. Arbor Farms, Busch's, Hiller's and Kroger cards can be reloaded by the respective store cashier and the Sierra Club receives a contribution for every reload, so purchasing multiple cards for yourself is not necessary. Additional order forms can be downloaded from our website at: www.michigan.sierraclub.org/huron/sfte.htm.

For more information, please contact Ed Steinman at esteinma@umich.edu or 734-665-0248.

Thank you for supporting our participating stores and

**The Huron Valley Group
of the Sierra Club**

